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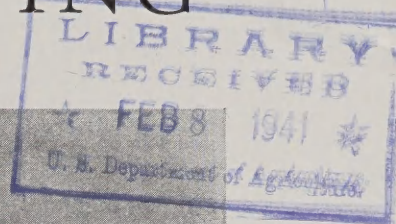
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WHOLESALE 83/573

ADVANCE LISTING

INTRODUCTIONS---1941



CLARIAM
MAD RIVER GARDENS

URBANA, OHIO, U. S. A.

CLARIAM (Wolbert-Mad River Gardens) I. D. This beautiful new Dahlia, with a Certificate of Merit, and a prominent place on Mr. Roberts' Honor Roll, gives us much pleasure to introduce. A sparkling color of blended begonia rose, center of glistening buff, overlaid with a golden sheen. A profuse bloomer, on long clean stems, and with all flowers facing. A top notch variety for exhibition, and beautiful cut flowers. Extra.

Roots \$10.00 Plants \$3.50 Cuttings \$2.25

CHARLOTTE E. COLLIS (Australia) I. D. This is one of the finest new Dahlias of the year and has everything. Plant and stems are perfect. Huge flowers of brilliant orange scarlet, reverse yellow, showing at center and tips. One of the best. On Mr. Currie's Honor Roll, and a great favorite.

Pot Roots \$5.00 Plants \$2.50 Cuttings \$1.65

KENSINGTON'S GLEAM (Australia Mad River Gardens) F. D. So many nice things were said of this beautiful new Dahlia, that we feel obliged to list a few plants. Our stocks are very short. A brilliant color of gleaming golden orange, shaded red; it fairly gleams and sparkles in sunlight. Splendid plants and stems. A large flowering formal that can win. Extra.

Plants \$5.00 net Three (3) Plants \$10.00 net.

MARJORIE SPENCER (England - Mad River Gardens) I. D. to S. C. Medium size flowers under the 8-inch limit. Splendid plants and stems. The color is very new,—brilliant red shaded raspberry red cast which might be called brilliant cerise red; but that does not do justice, and is not entirely accurate, but it is certainly a brilliant and flashing color. On Mr. J. W. Johnston's Honor Roll.

Plants \$3.00 net Three (3) Plants \$5.00 net.

MARY CONGDON (Australia-Mad River Gardens) A super Dahlia in many respects. Huge flaming russet flowers, and a Grand Champion. Splendid plants and foliage; stems are a bit short and should be grown to four canes and disbudded for best results. Very fine.

Pot Roots \$7.50 Plants \$3.50 Cuttings \$2.25.

NOELL MARVIN (Gelsdorf-Mad River Gardens) I. D. This, we think, is one of the most artistic and beautiful new Dahlias we have seen. For description we quote from Mr. J. W. Johnston's Honor Roll in House Beautiful,—“A large informal decorative to semi cactus, petals twist in a claw like manner, and the flowers face up. much as the old variety Insulinde; buff face with peach reverse, center pale orange tone, brilliant peach reverse shining through buff gives flower a pale orange glow all over. Sturdy plant about 4 feet tall, with bright leathery foliage. Flowers 10 x 5 and one of the most beautiful Dahlias in our garden. A very free bloomer which must be pruned and disbudded to hold down production.”

Pot Roots \$10.00 Plants \$3.50 Cuttings \$2.25

ROBERTA (Australia-Mad River Gardens) F. D. A new beauty and a new color to us in formals. Color watermelon pink, pencilled and edged a darker shade of pink. Very vigorous plants with long, clean stems. Flowers 10 in. x 5 in. Very scarce and one of the best.

Plants \$3.50 Cuttings \$2.25

RUTH NICHOLS (Sowton-Mad River Gardens) F. D. No doubt one of the finest new Dahlias of the year. A sure winner in its color class, so says Eddie O'Keefe. Mr. George Currie says, “A lavender formal that should defeat Blue River on the show table.” Vigorous rugged plants with long strong stems holding all flowers facing, or on top. Color a lively shade of Amaranth pink, with a phlox purple tinge, giving a lavender appearance. High score and certainly a worthy formal decorative for exhibition.

Pot Roots \$10.00 Plants \$3.50 Cuttings \$2.25

PRINCESS PIEDITA (Berger-Mad River Gardens) S. C. We think this one of the finest and most brilliant very new Dahlias we have seen. Huge flowers for a semi-cactus. Color brilliant dazzling orange scarlet that does not fade. Stems and plants perfect. We could find no fault. Truly a four-star Dahlia.

Strong Plants \$5.00 net.

SOCRATES (Bruidegom-Mad River Gardens) Cactus to S. C. This is certainly a lovely new flower. While this one comes under the 8-inch limit, it was one of the most admired in our trial garden. The best plants and long stems. The coloring being its great attraction, — a most beautiful shade of soft rose salmon. This variety will win and be very popular when better known. Very fine.

Plants \$3.00 Cuttings \$2.00

SUDENGAU (Berger-Mad River Gardens) I. D. Pure glistening sparkling white, one of the finest we have seen. A gorgeous plant with long strong stems. A new beauty with rare form. Don't miss this.

Strong Plants \$5.00 net.

Sudengau and Princess Piedita were sent to us by a friend, who procured them after April 20, 1940 in Czechoslovakia for us.

SMALL FLOWERS

BEETHOVEN (Bruidegom) F. D. A more beautiful small flower does not exist.—Color pure pink one shade darker than Julius C. Bunge—long strong stems with all flowers facing. A splendid plant—we predict will surpass anything we have seen for a cut flower variety. Very extra.

Plants \$1.25 Cuttings 75c.

MAC'S GEM (Australia-Mad River Gardens) Cactus and truly a gem. Color, maize gold, heavily suffused scarlet lake, and finely tipped gold. One of the best.

Plants \$1.50 Cuttings \$1.00.

MURIEL JOYCE (Australia-Mad River Gardens) Miniture S. C. This, we think is the most beautiful new color we have seen, brilliant rose red, reverse straw, giving effect of gold tips. Much admired in our garden and is on two Honor Rolls, Mr. Johnston's and Mr. Dudley's. Truly a four-star miniature.

Plants \$1.50 Cuttings \$1.00.

RIANT (Bruideom-Mad River Gardens) F. D. Sent to us on trial last season and is a fine companion color for Muriel Joyce, and has a prolific flowering habit. Splendid plants and stems, with all flowers under 3-inch. Color intense rose red, sometimes a reddish pink. One of our florist friends has ordered 100 plants of this variety.

Plants \$1.50 Cuttings \$1.00.

VERY NEW POMS

CREAM GEM (Australia) Pom Pom. A new color in Poms, and a worthy Pom is this; cream is the color; perfect for exhibition.

Plants \$.75 No Cuttings.

GOLF BALL (Australia) Pom Pom. A new champion in this class. Color chrome yellow with scarlet flush on tips. Extra.

Plants \$.75 No Cuttings.

TED THOMAS (Australia) Pom Pom. Another winning Pom to be classed with the best. Color phlox pink shaded a darker pink.

Plants \$.75 No Cuttings.

DAHLIA SEEDS

Having been asked so many times, "Where do you get your seeds?" and "Where can I buy seeds like that?" we offer for sale a few seeds—a limited supply only.

Dahlia Seeds at best, the very best, are always a chance. From twenty-five seeds you might get a real Gold Medal winner, and from a thousand seeds, nothing worth while. The best we can do is to give you the best to be had—there are none better.

We know of no greater sport than to watch these seedlings burst forth for the first time, and to know when we do get a new one that is worth while, there is none other like it.

SELECT GIANT DAHLIA SEEDS

(The Kind We Plant)

OUR BEST MIXED, LARGE NEW VARIETIES—

20 Seeds	-----	\$ 1.00	Net
50 Seeds	-----	2.50	"
100 Seeds	-----	5.00	"
1000 Seeds	-----	40.00	"

25 Seeds from one parent named	-----	\$1.25	Net
25 Seeds from special producing parents	-----	1.50	"
25 Seeds from special parents N. Z.	-----	1.50	"
25 Seeds both parents named—hand pollinated	-----	2.50	"
Best Miniature Seeds, mixed, per 100 Seeds	-----	3.00	"
Baby Royal Seeds (selected) per 100 Seeds	-----	4.00	"
Pom Pom Seeds, per 100 Seeds	-----	2.00	"

After fifteen years experimenting, we believe the above Seeds are the finest to be had.

N. Z. are seeds from seedlings, and while they are not good germinators, they have produced some very fine results.

Seeds from one Parent named will be from Sonny Boy, Satan, Jane Cowl, Nancy Gene, Norma Morton, Mary Congdon, Croydon Wonder, Blue River, Margrace, and Julius Bunge.

Mad River Gardens

URBANA, OHIO, U. S. A.